

FINDINGS OF THE SURVEY OF THE FIRST-YEAR STUDENTS OF THE FACULTY OF BUSINESS

2024–2025 y.

TIME:

28 March – 5 May 2025

AIM:

To reveal students' attitudes towards studies and to find out their motives for choosing studies.

QUESTIONNAIRE SURVEY:

The survey was conducted electronically using the LimeSurvey System. The data were processed using SPSS 20 for Windows. The survey questionnaires were submitted to 407 first-year students of the Faculty of Business.

SURVEY FINDINGS:

1. Evaluation of studies at Kauno kolegija HEI:

Statement	Strongly agree	Agree	Partly agree	Disagree	Strongly disagree
I had enough information about Kauno kolegija HEI before applying.	14,71%	32,35%	41,18%	5,88%	5,88%
I am studying the right study program for me.	33,82%	44,12%	14,71%	5,88%	5,88%
I manage to manage my study load.	23,53%	42,65%	25,00%	7,35%	1,47%
Study timetable is convenient.	7,35%	33,82%	36,76%	14,71%	1,47%
I have the financial resources to complete my studies.	13,24%	35,29%	39,71%	7,35%	7,35%
I can consult with teachers if necessary.	41,18%	36,76%	19,12%	1,47%	4,41%
I receive assistance from college/faculty administrative staff if necessary.	35,29%	39,71%	17,65%	2,94%	1,47%
I feel welcome at the college.	26,47%	50,00%	20,59%	0,00%	4,41%
I am satisfied with my choice of studies.	38,24%	41,18%	11,76%	5,88%	2,94%

2. Benefits of the introductory week (introduction to studies; presentation of KUAS, the library, the Students Representative Council, etc.):

Statement	Number of respondents	Percentage
Useful	26	38,24%
Partly useful	26	38,24%
Not useful	7	10,29%
I did not participate	9	13,24%

3. Sufficiency of the information about studies and services:

Statement	Number of respondents	Procentas
Yes, sufficient	33	48,53%
Partly sufficient	29	42,65%
No, insufficient	6	8,82%

4. Opinion about studies having started them at Kauno kolegija HEI:

Statement	Number of respondents	Percentage
You have found what you hoped for	22	32,35%
Studying is easier than you expected	21	30,88%
Studying is more challenging than you expected	11	16,18%
You have not formed an opinion about your studies yet	8	11,76%
You are already disappointed with your choice of studies	6	8,82%
Other	0	0,00%

5. Determination to continue studies at Kauno kolegija HEI:

Statement	Number of respondents	Percentage
Yes, I am firmly determined to continue my studies at Kauno kolegija HEI	58	63,04 %
I had some doubts, but now I have decided to continue my studies	25	27,17 %
I am not sure; I might move to another higher education institution	8	8,70 %
I am not sure; I might switch to another study program at Kauno kolegija HEI	0	0,00 %
I intend to terminate my studies	1	1,09 %

6. Personal assessment of lecture attendance:

Statement	Number of respondents	Percentage
100 per cent	18	26,47%
99 - 76 per cent	37	54,41%
75 - 51 per cent	9	13,24%
50 - 26 per cent	4	5,88%
25 - 0 per cent	0	0,00%

7. Funding of studies:

Statement	Number of respondents	Percentage
State-funded	50	73,53%
Non-state-funded	18	26,47%

8. Occupation:

Statement	Number of respondents	Percentage
Employed	33	48,53%
Unemployed	35	51,47%

The survey results revealed that 78% of first-year students chose a study programme that suits them, receive support from the college/faculty administrative staff when needed, and feel welcomed at the college. The majority of respondents stated that they can consult with lecturers when necessary.

Most students positively evaluated the usefulness of the introductory week and indicated that they have sufficient information about their studies and available services. Approximately 31% of respondents found studying easier than expected, while 32% stated that their expectations were met.

Seventy-two percent of first-year students are firmly determined to continue their studies at Kaunas University of Applied Sciences, 15% had some doubts, and 10% are considering transferring to another higher education institution.

Survey data showed that 26% of first-year students rated their class attendance at 100%, and 54% – between 99% and 76%.

Nearly 49% of students indicated they are combining studies with work, and the same proportion reported having sufficient financial resources to support their studies.

The survey also revealed several areas for improvement in the study process – students highlighted the need for more convenient timetable planning, better lecturer preparedness for classes, and improvements in the relevance and accessibility of study materials. More detailed information about the measures taken in response to student feedback is provided in the “You Said – We Did” section.