APPLIED COMMUNICATION: STUDENTS SURVEY RESULTS



2019–2020 y. Autumn semester

REFERENCE PERIOD:

From November 2019 to February 2020

AIM:

To study the *Applied Communication* students' the opinion on study subjects / modules their quality, and teaching.

QUESTIONNAIRE:

Students studying at Applied Communication study programme evaluated the quality of study subjects / modules according to 17 criteria. Rating scale: Strongly Agree; Agree; Neither Agree nor Disagree; Disagree; Strongly Disagree. Thirty-five completed questionnaires were received.

SURVEY RESULTS (N=35):

Evaluation criteria	Rating scale				
	Strongly agree	Agree	Neither Agree nor Disagree	Disagree	Strongly Disagree
The study subjects' / modules materials and learning resources contributed to the acquisition of new knowledge and skills	23 %	54 %	20 %	3 %	0 %
The study subject / module used various teaching/learning methods (e.g., problem-based learning, case studies, project-based activities, creative tasks, group work, etc.)	29 %	43 %	20 %	6 %	3 %
The criteria for assessing the achievement of learning outcomes were clear and understandable.	31 %	34 %	14 %	20 %	0 %
The methodological material of the study subjects / modules was available in a virtual learning environment (Moodle)	31 %	31 %	14 %	9 %	14 %
The study subjects / modules studies promoted personal development	17 %	44 %	33 %	6 %	0 %
Self-study work was beneficial	23 %	40 %	29 %	6 %	3 %
I liked the content of the study subjects / modules (topics, practical and self-study tasks)	6 %	56 %	17 %	22 %	0 %
The goals of the study subjects / modules are clearly defined	41 %	47 %	12 %	0 %	0 %
The theory is based on practical examples	29 %	53 %	12 %	6 %	0 %
The final assignments provided an opportunity to demonstrate the knowledge and skills acquired during the study subject / module	29 %	35 %	24 %	12 %	0 %
Lecture time is used effectively	42 %	37 %	17 %	4 %	0 %
Consistent and clear teaching of the study subjects according to the planned plan	39 %	36 %	18 %	4 %	2 %
The relationship between the lecturers and students of the study subject / module was respectful and ethical; the favourable psychological climate prevailed	63 %	28 %	7 %	2 %	0 %
Students were given feedback on their work (discussing the results of assignments, self-study work, etc.)	46 %	29 %	13 %	11 %	1 %
Helpful and timely consultations	38 %	40 %	21 %	1 %	0 %
liked the work of the study subjects / modules lecturers	49 %	29 %	14 %	8 %	0 %
The lecturer worked according to the timetable (starting and finishing classes on time, not missing them, etc.).	59 %	35 %	0 %	6 %	0 %

Applied Communication study programme students have a positive perception of the study subjects / modules and the quality of their teaching in the autumn semester of 2019–2020, as shown by 76% of the students who participated in the survey agreeing with the evaluation criteria. For more information on the measures that have been implemented in response to the views expressed by students, see the You Said We Did section.